

Bulletin Advertising

It has been the policy of the Council to advertise in the Parish's weekly bulletin. Over the years, the Parish has used various publishers. Typically we receive a bill from the the publisher on a quarterly basis. Changes to the content of the ad (new Grand Knight) are arranged through the parish office.

The Grand Knights should bring up for discussion with the budget committee each year whether or not the Council should continue advertising in the bulletin or whether our money would be better spent through direct donations to the Church. Dialog with the Pastor can provide direction.

The Treasurer should be diligent in watching these invoices for services to insure that the rates are what is quoted, and also to make sure that we do not get duplicate bills. He should be the one listed as the contact person for the KofC with the advertising agency.

Advertising in KofC Booklets

Several times each year, the council is called upon to place an ad in a booklet for either the State Convention, Granite Awards, or Fourth Degree Exemplification. This is done under new business and is usually passed with no resistance. Since the ad is for both the Council and Assembly, we split the cost with the Assembly. The council pays for the full ad; then we remind the Assembly to get their share of the expense. We also list the Squires officers but do not charge them, if the Squires are active.

Information is usually given at the time of the request as to whom to send the check and ad.

From an email sent to the State AD book manager:

"I have attached the files for the State Ad book for our council and assembly.

Bill Richards, PGK, informs me that we simply say, "Give us the regular format and greetings for the ad" along with our updated names.

The submitted .doc word file simply looks like:

October Charity Ball – Officer Listings
Bishop Peterson Council #4442, Salem

Bishop Peterson Assembly #641

Chaplain Rev Tom Frink, SJ
Grand Knight Paul St.Amand
Deputy Grand Knight Stillman (Butch) Kealey
etc with all the names...

Faithful Friar Rev Tom Frink, SJ
Faithful Navigtor Kenneth J. Akerley
Faithful Captain David C. Thompson